

**Proforma- 13**

**RFP NO:**

**APPOINTMENT OF MEDIA AGENCY**

**(Notarized affidavit)**

This is to certify that this agency M/s..... is submitting a bid against RFP No: ..... dated ..... for appointment of Media Agency at Life Insurance Council. Agency has authorized Mr. .... resident .....to submit bid proposal and complete other formalities on its behalf in the capacity of.....

Accordingly, it is certified and undertaken as under:

1. Agency is eligible to apply / submit bid against mentioned RFP.
2. Agency meets eligibility criteria
3. It is certified that the agency has..... Life Insurance Council on its existing client list. If this agency is selected through the bidding process and engaged by the Life Insurance Council as Agency, the agency will relinquish relations with all clients in life insurance sector before entering into contract of engagement with Life Insurance Council and shall submit necessary proof thereof to its satisfaction.
4. Agency undertakes that it will not undertake media/PR /digital media activity of any other life insurance company during the engagement period with Life Insurance Council.

Signature of Authorized person:

Signed at \_\_\_\_\_ dated \_\_\_\_\_ by \_\_\_\_\_

Designation \_\_\_\_\_ for \_\_\_\_\_ Agency

Seal of Agency