

Proforma – 2

Technical Bid Submission letter (on Agency's letter head)
RFP No:
For appointment of Media Agency at Life Insurance Council

To,
Secretary General,
Life Insurance Council,
4th Floor, Jeevan Seva
Annexe Bldg. S. V. Road,
Santacruz (W)
Mumbai - 400054

Sir,

RFP NO:
FOR APPOINTMENT OF MEDIA AGENCY

We submit our Bid/Proposal herewith. In this connection, we understand and agree that:

1. Life Insurance Council is not bound to accept the lowest or any bid received by Life Insurance Council, and Life Insurance Council may reject all or any bid without assigning any reason or giving any explanation whatsoever.
2. If our Bid is accepted, we undertake to enter into and execute at our cost, when called upon by Life Insurance Council to do so, a contract in the prescribed form.
3. If our Bid is accepted, we shall be jointly and severally responsible for the due performance of the contract.
4. Life Insurance Council may accept or entrust the entire work to one agency or divide the work to more than one agency without assigning any reason or giving any explanation whatsoever, as per Life Insurance Council's requirement.
5. Life Insurance Council can, on its sole discretion, conduct independent due diligence in respect of the information furnished in bid/proposal or any document(s) attached thereto.

This bid/proposal comprises of totalpages, and enclosures marked as enclosure-1 to enclosure-....

We have carefully gone through the Scope of Work contained in the above referred RFP document. We declare that all the provisions of this RFP are acceptable to us. It is further certified that the undersigned is the authorized signatory and is, therefore, competent to make this declaration.

Yours faithfully,

Signature with date:

Name of authorized signatory:

Seal of agency/firm